

Corporate Program

The Corporate Program convenes business leaders to gain new insights into developments at the intersection of international politics, economics, and business. Under the new leadership of **L. Camille Massey** as vice president for membership, fellowship, and corporate affairs, representatives of 250 international firms regularly meet with government officials from around the world, policy analysts, on-the-ground practitioners, researchers, and journalists. Through the Council's Studies Program, corporate members play a dynamic role in the intellectual life of the Council—by participating in roundtable discussions and advisory groups, one-on-one briefings for senior executives, and discussions hosted at member company offices.

The Corporate Program's office in Washington, DC, serves member companies that are headquartered or have offices in the capital area. In addition to participating in meetings and roundtables, member companies have numerous opportunities to be part of small, high-level sessions with

government officials, members of Congress, and the diplomatic community on issues important to business, such as energy security, foreign investment, and trade.

As companies look for professional development opportunities to cultivate their next generation of corporate leaders, the Corporate Program increasingly serves as a resource for future leaders to gain insights into the issues that affect global business.

This year, executives and individual members in the private sector took part in more than one hundred events and thirty interactive conference calls with business and foreign policy specialists in New York and Washington, DC, and nationally. Program highlights included the C. Peter McColough Roundtable Series on International Economics, the World Economic Update Series, and sponsored programs by member companies including the McKinsey Executive Roundtable Series in International Economics, the Merck & Co., Inc.'s, Global Women Leaders series, and the Mayer Brown Forum

on International Trade and Finance. Featured speakers included Federal Reserve vice chairman **Donald L. Kohn**, U.S. treasury undersecretary for international affairs **David H. McCormick**, New York Federal Reserve Bank president and CEO **Timothy F. Geithner**, and World Bank president **Robert B. Zoellick**. Several chief executive officers shared their views on the current state of global business as it relates to policy formation, including Royal Dutch Shell CEO **Jeroen van der Veer** on energy, RIM CEO **Mike Lazaridis** on technology, and Standard Chartered CEO **Mervyn Davies** on sovereign wealth funds.

The Council hosted its inaugural CEO Forum in May 2008, which convened thirty CEOs from the corporate community for a day and a half to discuss the most salient risk issues global corporations face today. Cohosted by Council President **Richard N. Haass** and Co-Chairman **Robert E. Rubin**, the CEOs engaged in discussion with **Brent Scowcroft**, president and founder of the

New Vice President for Membership, Fellowship, and Corporate Affairs



L. Camille Massey, a member of the Council since 1996, joined the Council staff in February 2008 as vice president for membership, fellowship, and corporate affairs. Massey joins from Cue Global, a consulting business she started in 2000, which provides strategic policy and communications services to global organizations. Since 2001, she has served as senior adviser at the International AIDS Vaccine Initiative, a public-private partnership, working in twenty-three countries with a concentration in Africa and Asia. Prior to Cue Global, Massey was a director at the Lawyers Committee for Human Rights (now Human Rights First). Before studying law, Massey served as assistant director of public affairs at the Council, where she produced and helped create America and the World, a weekly radio program that aired on National Public Radio featuring leading policymakers. Massey is the chair of the board of directors of Breakthrough, an innovative nonprofit organization based in India and the United States that uses media and popular culture to advance human rights, and serves on the board of Syracuse University's S.I. Newhouse School of Public Communications. Massey holds a BA from Syracuse University and a JD from City University of New York Law School's International Program.

Scowcroft Group and former national security adviser to presidents George H.W. Bush and Gerald Ford; **Martin S. Feldstein**, president and CEO of the National Bureau of Economic Research, Inc.; **Lawrence H. Summers**, Charles W. Eliot university professor at Harvard University and former secretary of the treasury; and Council Board member **Tom Brokaw**, special correspondent of NBC News, among others.

“The Council on Foreign Relations has assembled a group of fellows second to none in scholarship and productivity. Their publications shape the thinking of policymakers at the highest levels of government and industry, and their participation in Council activities enriches the experience for members.”

— **Kenneth Chenault**, CEO and Chairman, American Express Company

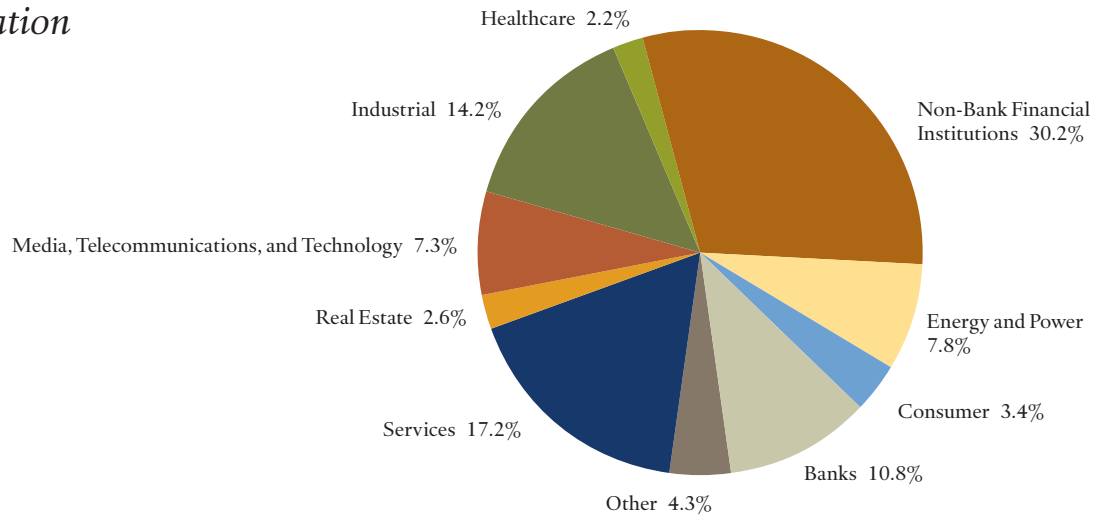
Top: Council International Advisory Board member Sadako Ogata, Kati I. Marton, and Kenneth C. Frazier at a meeting of the Global Women Leaders series sponsored by Merck & Co., Inc.

Right: Jeroen van der Veer and Edward L. Morse at a meeting on energy scenarios in 2050.

Bottom: Participants at the CEO Forum.



Corporate Program Membership Sector Representation



Benefits of Corporate Membership

at the President's Circle Level (\$60,000)

- Invitations for senior executives to attend two to three small, private events with world leaders
- Priority registration for the annual CEO Forum
- Two private briefings by a CFR fellow
- Opportunities for executives to participate in select in-depth study groups and roundtables led by CFR fellows
- Invitation for an executive to participate in at least one trip led by a member of CFR leadership (travel fees will apply)
- Invitation to the annual fall dinner for the Council's Board of Directors and International Advisory Board
- Professional development opportunity for two executives to participate as Corporate Leaders in the CFR Term Member Program
- Special advertising rates in Foreign Affairs
- Invitations to more than one hundred events each year in New York and Washington, DC, and nationally, and to thirty conference calls
- Participation in quarterly briefings for corporate members by CFR president on a current policy priority
- Invitation to the annual Corporate Conference on timely geopolitical and geoeconomic challenges
- Multiple subscriptions to Foreign Affairs
- Access to corporate-members-only section of CFR.org, which offers Foreign Affairs archives, conference call replays, meetings information, policy articles relevant to business, and more
- Member rates for Harold Pratt House meeting facilities
- Acknowledgment in CFR literature

For more information on Founders (\$100,000) and Premium (\$30,000) membership levels, contact the Corporate Program at 212.434.9684