

Charles Geisst

Charles Geisst is the editor and principal contributor to the *Encyclopedia of American Business History*, published by Facts On File in December 2005. He also writes a column on financial affairs for *Global Entrepreneur*, the Chinese international business magazine. He has authored eighteen books, including *Collateral Damaged: The Marketing of Consumer Debt to America* (Bloomberg Press, due July 2009). *The Last Partnerships* was named one of *Booklist's* Top Ten Business Books for 2001 and has been translated into Chinese as have *Wheels of Fortune* and *Monopolies in America*. *Wall Street: A History* was on the *New York Times* Business Bestseller List for three months and was a selection of the History Book Club and the Book of the Month Club International. It was also on the *Toronto Globe & Mail* Business Bestseller List and has been translated into German, Japanese, Bulgarian, Chinese, Hebrew, and Russian. *100 Years of Wall Street* was on the *Wall Street Journal* Business Bestseller List, *Asian Wall Street Journal* Business Bestseller List, and the *Business Week* Business Bestseller List as well as on the bestseller list in India. It has also been translated into Russian, Korean, and Chinese. His books have been translated 16 times.

Geisst was born in New Jersey in 1946. He attended the University of Richmond (BA, 1968), the New School for Social Research (MA, 1970) and the London School of Economics & Political Science (PhD, 1972) and did post-doctoral study as a Visiting Scholar at the Yale Law School in law and history, and Balliol College of Oxford University in finance. He has been a frequent guest on radio and television talk shows, including Frontline, ABC Evening News, ABC Nightline, CBS Evening News, WCBS TV, CNN, CNBC, Bloomberg TV and radio, Nippon Television, NPR, A & E, Radio New Zealand, BBC, Australian Broadcasting, TechTV, A & E, The History Channel, and the CBC. He has spoken about his work at the New York Public Library, the New-York Historical Association, and the 92 Street Y among others.

From 1972-75 he taught political science in an open admissions environment in the City University of New York before taking a job on Wall Street. Subsequently, he worked as a capital markets analyst and investment banker at several investment banks in the City of London. Since 1985, he has taught finance at Manhattan College where he is presently professor of finance. He was named the college's first Louis F. Capalbo Chair in Business in 1993. Consulting assignments in financial markets have been with Cazenove & Co., S.G. Warburg & Co., the Hudson Institute, and J.P. Morgan & Co. Listed in *Who's Who*, he has published professional and trade articles in magazines and journals such as the *Wall Street Journal*, *International Herald Tribune*, *Neue Zürcher Zeitung*, *Newsday*, and *Euromoney*.