

Communications

The Communications Department played a critical role in the aftermath of September 11 by helping journalists around the world make sense of the issues and implications of the war on terrorism. Following the attacks, the department immediately added a terrorism resource center to its newly launched website, which was nominated this year for a “Webby” award, the online industry’s highest accolade.

Council Fellows granted more than 1,000 television, radio, and print interviews and contributed dozens of op-eds to leading international newspapers and magazines. As a result, the Council was ranked fourth—up two spots from last year—out of hundreds of nonprofit organizations for media mentions post-September 11.

In a further effort to provide reliable information in troubled times, the Council produced a new website—www.terrorismsanswers.com—the nation’s first online encyclopedia of terrorism. The site was featured by and linked to top news organizations such as CNN.com, Washingtonpost.com, AOL, Newsweek.com, Slate, and many others, and just five months after launch our audience was viewing more than half a million content pages per month.

Having tapped into a clear public need for reliable and accessible information, the Communications Department is expanding its web presence to appeal to a broader audience and make the Council truly the go-to source for foreign policy information and analysis.

