The past year has been a strong one for *Foreign Affairs*, with the publication of excellent content on an ever-broader range of topics; the launch of a sophisticated new website; and continued growth in circulation, revenues, and digital operations.

The lead packages in the print magazine represented an unprecedented diversity of substantive coverage: Cold War covert interventions (July/August); American political dysfunction (September/October); national security lessons from Iraq and Afghanistan (November/December); entrepreneurialism (January/February); race (March/April); and contemporary China (May/June). These thematic packages have essentially replaced the “Comments” section that used to occupy the front of the book; each package contains roughly half a dozen articles written by leading experts from varying backgrounds and perspectives, offering readers an accessible yet comprehensive survey of a critical issue. They allow us to take a deeper dive into subjects of particular concern.

The China package, for example, contained seven authoritative articles on the country’s politics, economics, demographics, national identity, corruption, and racial and ethnic tensions. The authors—all top experts, most of them Chinese—had different viewpoints, with some more optimistic than others. But collectively, they painted a picture of a country bumping up against the classic challenges of development. The package offered a compelling, fair-minded take on the state of the People’s Republic today and the debate over where it is headed tomorrow, and it was widely read and praised on both sides of the Pacific.

The magazine’s lead packages were complemented by regular interviews with prominent public figures, ranging from half a dozen top entrepreneurs (including Amazon’s Jeff Bezos and Niklas Zennstrom, who cofounded Skype) to national leaders such as Syrian President Bashar al-Assad, Indonesian President Joko Widodo, and Philippine President Benigno Aquino III.

Highlights among the several dozen other print articles published during the year included a controversial debate over the responsibility for the Ukraine crisis, with John J. Mearsheimer, Michael McFaul, and Stephen Sestanovich; takes on the state of global order by Richard Haass and the European duo of Mark Leonard and Ivan Krastev; a defense of the Obama administration’s trade strategy by U.S. Trade Representative Michael B. Froman; a status report on the former Soviet bloc twenty-five years after 1989 by Andrei Shleifer and Daniel Treisman; a detailed look at Vladimir Putin’s career and mindset by Stephen Kotkin; and clusters of articles on recent developments in energy, science, and technology.

For every article appearing first in the print magazine, meanwhile, five other articles now appear only online at ForeignAffairs.com, which has established itself as an indispensable part of the world’s daily discussion of public affairs. Featuring the same editorial sensibility and author pool as the print operation, but taking advantage of the web’s greater speed, flexibility, and global reach, a steady stream of online articles provided constant coverage of ongoing issues. Topics included the rise of the
self-proclaimed Islamic State, the Iran nuclear negotiations, and tensions in the South and East China Seas. Also covered was everything from elections and domestic political crises around the world to human rights and international aid and development.

In each off-month in the print cycle, we now publish a full-length ebook, drawing on our print, web, and archival content to offer a comprehensive guide to various issues of the day. Anthologies this year included *Endgame in Iraq* (August), *Clueless in Gaza* (October), *The Best of 2014* (December), *The New Global Context: A Davos Reader* (February), *The ISIS Crisis* (April), and *The Green Book*, which focused on environmental issues (June). And 2015 has seen us expanding our multimedia offerings, with increased video, podcasts, and photo galleries complementing our traditional text-based editorial content.

In the most exciting development of the year, all of this content was finally showcased on our long-awaited and fully redesigned new website, which was launched in April. Featuring a clean, crisp, image-friendly design, the site is intuitive and easy to use and automatically and seamlessly adapts itself to whatever screen it is being viewed on, whether computer, tablet, or phone. It has several additional functions, including tools for easy sharing, lists of trending topics, and quick access to more than ninety years of articles, and it will eventually offer an array of personalized features, such as highlighting, bookmarking, and the ability to make custom collections of *Foreign Affairs* content. Visitors will also find new editorial features, including This Day in History (highlights from our archives); Recommended Reading (curated selections from top publications around the globe); expert polls and reading lists; and interactive components such as timelines, maps, and infographics. We also took the opportunity to monetize our growing traffic through integrated display advertising capabilities and sponsored content.

All this activity, fortunately, is finding responsive audiences. The magazine’s social media presence continued to grow dramatically during the year, to more than 1.1 million Facebook fans and nearly half a million Twitter followers. *Foreign Affairs* reported an audited circulation of 180,252 at the end of the fiscal year, with an additional 11,000 on ereader devices. This is an increase of 8 percent over this time last year. With an outstanding renewal rate of 63 percent, loyal readers are demonstrating their willingness to pay higher rates for quality pieces across a range of platforms.
Foreign Affairs LIVE, our live programming unit, continues to expand—we held ten high-profile events this past year. These build on the magazine’s distinctive content through dynamic in-person discussions, building community among our readers by offering the opportunity to connect with authors, editors, and each other. Regional investment conferences focused on Brazil, Kenya, Mexico, Israel, and other countries, with senior executives from IBM, IDE, AES, and Intel, as well as high-level representatives from governments and international organizations. In a new partnership with the International Crisis Group, we hosted a full-day forum on regional conflict. And with partners DevEx and the UN Foundation, we hosted our third annual party in Washington, DC, to kick off the White House Correspondents’ Association dinner week with a celebration of international affairs journalism.

In early 2015, the magazine received its first-ever finalist nomination for a National Magazine Award for General Excellence, in the Literature, Science, and Politics category. It was a fitting tribute, I believe, for a publication firing on all cylinders.

Gideon Rose
Editor, Foreign Affairs

Above: Cheryl Carolus, former South African high commissioner to the UK and secretary-general of the African National Congress; Mo Ibrahim, founder and chair of the Mo Ibrahim Foundation and founder of Celtel International; and Comfort Ero, Africa program director at the International Crisis Group lead a breakout session on balancing Central Africa’s rich entrepreneurial momentum against its deadly insurgent threats at the Foreign Affairs/International Crisis Group joint forum, “The Changing Face of Conflict.”