

COUNCIL *on*
FOREIGN
RELATIONS

Corporate Program



The Corporate Member Experience

CFR's Corporate Program provides a unique forum for business leaders to interact with noted thinkers and practitioners in government, policy, media, and academia through invitations to exclusive events, direct engagement with CFR experts, and virtual access to our members-only website. With the guidance of **James W. Owens**, former chairman and chief executive officer of Caterpillar Inc. and chair of CFR's Committee on Corporate Affairs, the Corporate Program offers a multitude of benefits for executives across your organization.



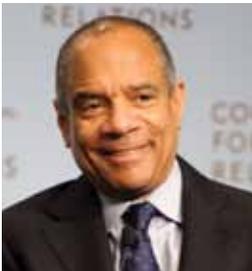
James W. Owens

EXPAND GLOBAL OUTLOOK AND PROFESSIONAL TIES

- Receive invitations to hundreds of members-only events a year—in New York, Washington, across the United States, and around the world—featuring speakers such as International Monetary Fund managing director **Christine Lagarde**, U.S. secretary of the treasury **Timothy F. Geithner**, and General Electric's chairman of the board and chief executive officer **Jeffrey R. Immelt**
- Attend not-for-attribution sessions that allow candid, insightful exchanges
- Connect with senior leaders in various fields and industries

ACCESS CFR'S INTELLECTUAL CAPITAL

- Attend private briefings with CFR's fellows, the topical and regional experts of CFR's Studies Program
- Participate in advisory groups, roundtable discussion series, and workshops
- Access policy analysis, rapid-response briefings, exclusive interviews, conference call replays, publications, and advance copies of *Foreign Affairs* articles through the virtual members-only portal



Kenneth I. Chenault
American Express



Zhang Xin
SOHO China



Jamie Dimon
JPMorgan Chase & Co.



Former U.S. secretary of state Madeleine K. Albright, CFR President Richard N. Haass, and CFR Board members Richard E. Salomon and Joan E. Spero.

Corporate Events and Resources

MEETINGS, ROUNDTABLES, AND CONFERENCE CALLS

Join the conversation as the world's leading minds address global challenges. Meeting series include the CEO Speaker series and the C. Peter McColough Series on International Economics.

FELLOW BRIEFINGS

Engage one-on-one or have a CFR fellow brief your organization's board or leadership committee on a relevant issue, region, or recent event.

WORKING GROUPS AND SYMPOSIA

Contribute perspectives to CFR research and substantively explore areas of interest to your company.

SPECIAL EVENTS

Attend small receptions and invite-only dinners with visiting world leaders and high-level speakers during the United Nations General Assembly and throughout the year.

RESOURCES FOR GLOBAL BUSINESS ONLINE

View and register for upcoming meetings, manage your interest and expertise profile, and access premium members-only content, *Foreign Affairs* magazine and its full archives, and CFR research at www.cfr.org/corporate.

ANNUAL CORPORATE CONFERENCE

This yearly summit at the nexus of business and foreign policy has featured former U.S. secretary of state **Madeleine K. Albright**, cofounder and managing director of the Carlyle Group **David M. Rubenstein**, and economist **Carmen M. Reinhart**.

Benefits of Corporate Membership

FOUNDERS (\$100,000+)

- Two invitations for the CEO or designates to attend the annual fall dinner with the CFR Board of Directors
- Opportunities for one senior executive to attend:
 - annual winter dinner with CFR's most generous supporters
 - benefactors roundtable series with fellows
- Professional development opportunity for three rising executives to participate as "Corporate Leaders" in the highly competitive CFR Term Member program
- Three private briefings by a CFR fellow tailored to the company's interests
- Complimentary use of the historic Harold Pratt House ballroom and library for a single corporate event (based on availability)
- Special recognition at the annual Corporate Conference
- Opportunity to further customize the company's benefits package (corresponding with level of support)
- Additional benefits of President's Circle and Premium memberships, including high-level event and meeting invitations, members-only website access, *Foreign Affairs* subscriptions and discounts, and member rates for facility rentals

PRESIDENT'S CIRCLE (\$60,000+)

- Professional development opportunity for two rising executives to participate as "Corporate Leaders" in the highly competitive CFR Term Member program
- Invitation for the CEO or designate to attend the annual fall dinner with the CFR Board of Directors
- Opportunities for senior executives to attend:
 - small, private events with world and business leaders
 - ambassador's lunches and congressional breakfasts series
 - in-depth study groups and roundtables led by CFR fellows
 - at least one trip led by a member of CFR leadership (travel fees will apply)
- Two private briefings by a CFR fellow tailored to the company's interests
- Special advertising rates in *Foreign Affairs*
- Additional benefits of Premium membership, including meeting invitations, members-only website access, *Foreign Affairs* subscriptions and discounts, and member rates for facility rentals

PREMIUM (\$30,000+)

- Invitations for executives to attend a range of events each year in New York, Washington, DC, and select major cities
- Opportunities for senior executives to participate in a quarterly meeting series with CFR's president
- Invitations for executives to attend the annual Corporate Conference, a summit on geopolitical and geoeconomic challenges
- Participation in interactive, rapid-response briefings and analysis by CFR fellows on breaking crises and events
- One private briefing by a CFR fellow tailored to the company's interests
- Access to the members-only section of CFR.org, *Foreign Affairs* magazine and its full archives, and conference call and meeting replays
- Six subscriptions to *Foreign Affairs*, discounted individual subscriptions for all employees, bulk subscription discounts, and special shipping rates
- Member rates for rental of the Harold Pratt House in New York City and 1777 F Street in Washington, DC
- Acknowledgment in CFR literature



CNBC's Maria Bartiromo discusses global economics with Ray Dalio, founder and co-chief investment officer of Bridgewater Associates, L.P., as part of the CEO Speaker series.

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CFR Mission

The Council on Foreign Relations (CFR) is an independent, nonpartisan membership organization, think tank, and publisher dedicated to being a resource for its members, government officials, business executives, journalists, educators and students, civic and religious leaders, and other interested citizens in order to help them better understand the world and the foreign policy choices facing the United States and other countries.

To learn more about what CFR can bring to your organization, contact the Corporate Program at 212.434.9684 or corporate@cfr.org.

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