

Roberto de Oliveira Campos Neto

Governor



Roberto Campos Neto serves as Governor of the Central Bank of Brazil since February 2019.

He holds a Bachelor's and Master's Degree in Economics from the University of California Los Angeles (UCLA) and has extensive professional experience in the financial sector.

For over two decades, he held positions and leadership roles in financial institutions, in Brazil and abroad, such as Bozano Simonsen, Claritas, B3 and Santander, where he headed the Global Treasury for the Americas.

His career is marked by his enthusiasm for technology and innovation in the financial sector. He has been involved in studies related to blockchain, digital assets, among other innovations that are shaping the financial system of the future.

Ahead of the Central Bank of Brazil, he launched the BC# Agenda: a set of structuring measures that aim to foster competition, inclusion, transparency, education and sustainability in the national financial system. The Agenda includes initiatives such as the creation of Pix, the implementation of the Open Finance, and the promotion of microcredit, credit union, rural credit, real estate credit, and green finance agenda.

The BC# Agenda granted to the Central Bank important national and international distinctions, with special prominence on Pix, considered the best technological initiative of the government in the iBest 2022 award.

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During this period, Central Banking, a British media outlet specialized in central banking and finance, recognized several initiatives of the BC# Agenda. The Open Finance project received the international award "Central Banking Awards 2022". BCB's Corporate Risk Management area obtained the same distinction for important advances in risk managing. Pix was elected the best payment system in the world, winning the "Fintech & Regtech Global Awards 2021" award. The Regulatory Sandbox Initiative, an innovative project in the financial and payments area, also won the same international award in the 2019/2020 biennium for fostering innovation in test environments.

Campos Neto was nominated by the British magazine The Banker, a Financial Times group publication, "Central Banker of the Year 2021", recognizing his efforts to achieve inclusion and development objectives. He also received the distinction "Central Bank Governor of the Year 2022" from the North American magazine LatinFinance, acknowledging his success in dealing with the effects of the Covid-19 pandemic, the Russian-Ukrainian conflict, and the tightening of global financial conditions. Also in 2022, his performance was classified with an "A" grade by the European publication Global Finance Magazine in an annual assessment of more than 90 central bankers. The assessment considers, among other aspects, the appropriate implementation of monetary policy to the economic conditions of each country.